



Sign Replacement Program Application

1. Applicant Information

Contact Name(s): _____

Name of Business: _____

Contact Phone: _____ Email Address: _____

2. Information on Property Proposed for Sign Replacement Program

Description of Existing Sign (please attach image): _____

Description of Proposed Sign (please attach image): _____

Sign Replacement Costs (please attach bids): _____

3. Sign Company Information

Company Name: _____

Address: _____ City: _____ Zip Code: _____

Contact Person: _____ Business Phone: _____ FAX: _____

Email Address: _____ Cell Phone: _____

4. Commitment

I agree to adhere to the sign replacement program guidelines as established by the Marble Falls EDC .

Signature of Applicant

Date

Please return this application, images of old and replacement signage, and preliminary bids to the Marble Falls Economic Development Corporation, 801 Fourth Street, Marble Falls

Upon receipt of all preliminary materials, the sign replacement committee will review applications and determine prequalification for funding. Upon completion of sign installation and the submission of an invoice and proof of payment to the EDC, final rebates will be delivered as reimbursements of 50% of actual expenditures, up to a maximum of \$1,500.



Sign Replacement Program Information

Background

The Marble Falls EDC is implementing a Sign Replacement Program to provide assistance to local businesses in improving the visual character, appearance, and image of the business community. The EDC will provide a 50/50 funding match (\$1,500 maximum grant, via reimbursement) to businesses who are seeking to replace one on-site business sign. New signs or additional signs will not be funded under this program, which applies to sign replacement only. The EDC will make available up to \$15,000 in total funding for FY 2014-2015. The application period for this grant will remain open until September 30, 2015; until funding has been exhausted; or until the EDC determines that its program goals have been satisfied.

Eligibility & Consideration

In order to qualify for funding under this program, the applicant must meet all of the following criteria:

- The new sign must comply with Marble Falls City Ordinance No. 2012-O-02C and must have an approved permit from the City's Development Services office.
- The business must be located in the corporate city limits of Marble Falls, and must be in compliance with all applicable zoning, land use, and other ordinances.
- The landowner must be current on property tax payments.

Special preference may be given to applicants seeking to replace nonconforming or unattractive signs with signs designed to meet the intent and criteria of the new City sign ordinance, as well as those businesses located in high-visibility and highly-trafficked areas.

Program Details

Rebates will be issued as a reimbursement of 50% of actual expenditures, up to a maximum rebate of \$1,500. Expenditures related to sign replacement may include the removal of nonconforming or unattractive signs and sign supports and the cost and installation of new signs and related support and electrical work. Funding will be delivered only upon completion of the sign installation and submission of an invoice and proof of payment from the sign company/installer to the EDC for verification.

Applications for funding will be reviewed by a committee comprised of EDC board and staff and City staff. During the course of its evaluation of the application, the committee may contact the applicant in order to verify or clarify information.

If you have questions, or for assistance with your application, please contact Rose Metzler at the EDC (830/798-7079 or rmetzler@marblefallseconomy.com).

***Please submit application and supporting materials to the
Marble Falls Economic Development Corporation, 801 Fourth Street, Marble Falls.***